

# Safe participation in trade fairs

## with Elmia's Exhibition Insurance

**Elmia wants to create problem-free participation for our exhibitors as simply as possible, to enable them to focus on the business results and sales activities concerning their participation in the fair.**

As an organiser of trade fairs, we know that good insurance cover is an important aspect of trade fair participation. Trade fairs are getting bigger, and more and more exhibitors are exhibiting increasingly complex and sensitive items. As an unavoidable consequence of this, the risk of damage during transportation and exhibition is also increasing, along with the need for insurance.

A standard business insurance policy does not usually cover participation in a trade fair, or transportation to and from the fair by an independent carrier. The possibility of receiving indemnity direct from a carrier is very limited, and without your own insurance policy, the exhibits on the stands are not insured. A separate insurance for transport and fair participation is too often forgotten, which can mean that you have to carry the financial cost yourself in the event of loss or damage.

Elmia and Länsförsäkringar SAK AB offer exhibitors an insurance that provides a good, extensive insurance cover.

The premium is charged along with the stand hire. The insurance applies provided that Elmia has received payment in accordance with the payment terms in the invoice.

If you have an adequate insurance cover, you can cancel the insurance in writing. Cancellation can be made up to three days prior to the day of moving-in, provided that there are no ongoing transports to the fair. The form is available under My Pages for exhibitors, once you have logged on as an exhibitor.

### Elmia's Exhibition Insurance includes the following:

- Exhibits and accessories are fully insured during transport to and from the fair.
- Goods and stands are fully insured during the fair.
- In addition to your own goods, the insurance also covers goods that have been leased or borrowed.
- The insurance covers loading and unloading, internal lifting and transports during the fair.
- Transportation to and from the fair within the EU / EFTA.
- Extra costs due to an indemnifiable loss are included up to 10 per cent of the insured value.
- Cover for the exhibitor as well as for companies represented at the same stand.
- Business travel insurance which covers, among other things, personal baggage and costs in the event of sickness / accident.
- The deductible in the event of a loss is SEK 1 000.



The insurance covers up to SEK 225 000 in insured value for a price of SEK1050 per exhibitor. It is easy to increase the insured value, for an additional premium amounting to 0.35% of the excess insured value.

This favourable insurance is made possible thanks to a standardised solution for our exhibitors.

Complete insurance conditions are available on the website:  
[www.elmia.se/en/about-elmia/general-information](http://www.elmia.se/en/about-elmia/general-information)

If you have questions about the insurance, please contact the insurer Länsförsäkringar:  
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