

Exhibitor inspiration 240813

AGENDA

- Presentation
- What happens at the fair?
- Successful fair participation with Mikael

Jansson

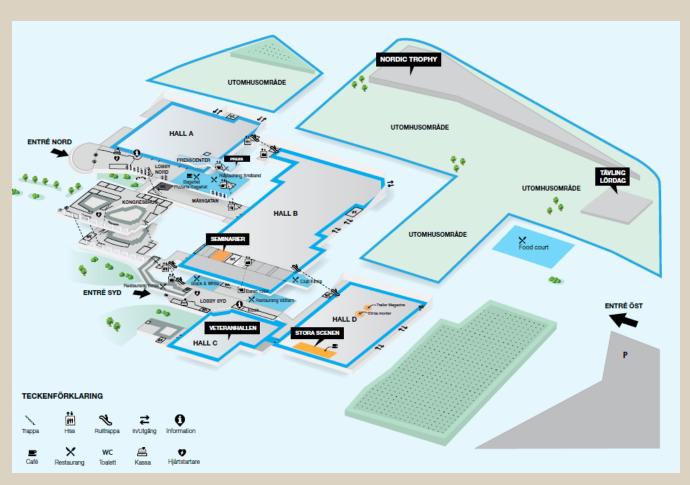
- Practical information
- Questions and contact details





WHAT HAPPENS AT THE FAIR?

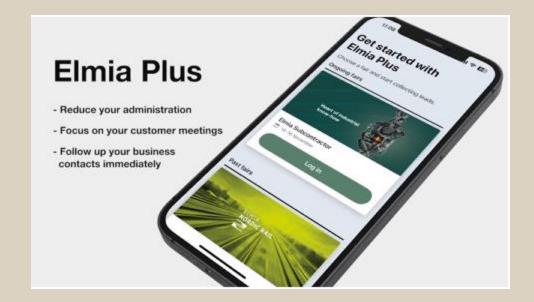
- Stage and seminarprogram
- After Fair Wednesday (buy ticket)
- School/competence day Thursday
- Crane and maneuvering Saturday
- Nordic Trophy Saturday
- Veteranhall Wednesday to Saturday
- https://www.elmia.se/lastbil/





PRACTICAL INFORMATION

- Exhibitor card register stand staff and stand builders on My pages for admission to the fair.
- Elmia Plus Leads App a service where you can scan visitors via an app on your phone. The start-up fee is SEK 1,495 and includes 5 users.





ENTRANCE & PARKING

Parking during the fair: 4
Entrance during the fair: 6

Trailer parking: 5

With exhibitor card:

Entrances open 07.30-18.00 during the fair

Tip for exhibitors! Pre-register your car via My Pages

Översiktskarta/Overview map 21-24 augusti/21-24 August

ELMIA **LASTBIL**

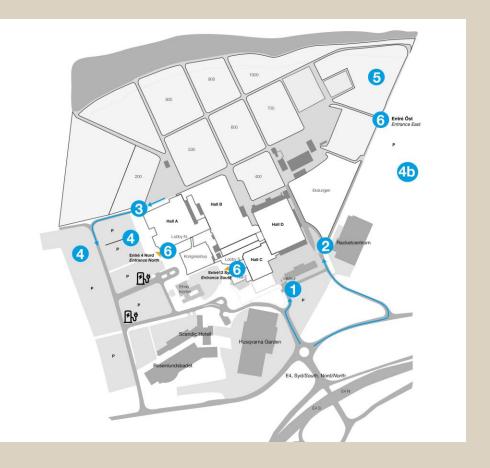


- 1 Leveransinfart/Delivery entrance
- Leveransinfart/Delivery entrance
 Endast öppen under in- och utflyttning / During move-in and move-out only
- 3 Leveransutfart/Delivery exit
- 4 Utställarparkering/Exhibitor parking Under inflyft, mässa och utflytt/During moving in, fair and moving out 4b endast under mässa 21-24 Augusti/4b only during the fair 21-24 August
- Parkering släpvagn/ Parkering dragbil/ Parking trailers
 Under mässan får ingen förflyttning ske/No transfer during the fair
- 6 Entréer under mässan/ Entrance during the fair För utställare är entréerna öppna kl 07:30-18.00 21-24 augusti/ For exhibitors, the entrances are open from 07:30-18.00 21-24 Augusti

Laddstolpar/ Charging stations

Tips! Förregistrera din bil via Mina sidor under Mina beställnigar/ Note! Pre-register your car via My Pages under My orders

≋lmia





FOOD & DRINK

Menus will be available on the website at the end of this week.





AFTER FAIR 21/8

Food, drinks and great music

Place: At the food court in the outdoor area

• **Time**: 17.00-20.00

 You may buy tickets until 20 August.
 Any remaining tickets will be sold in Information South.





CONTACT DETAILS

- Business Manager <u>bjorn.swenning@elmia.se</u>
- Project Coordinator/Visitors <u>katarina.wadsby@elmia.se</u>
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- Marketing Communicator <u>sofia.petterson@elmia.se</u>
- Stand Design expo@elmia.se +46 36 15 22 30



